

# pack

Having Fun  
Raising Money  
Supporting young people  
at The Mount Camphill Community



# Fun raising pack



Your fundraising will support young adults with learning disabilities to meet their aspirations and reach their full potential in our unique, thriving community and beyond.



## Welcome from Mount Camphill's fundraising team!

We are here to support your fundraising for The Mount – so that you can have fun raising the vital funds we need to support the young adults living in our community. Your support will allow these young people to have a richer, fuller life. The funds you raise will enable every individual to achieve their full potential.

This fundraising pack is full of ideas about how you can get involved. Whether you'd like to trek through distant foreign lands, run a marathon or hold a tea party with friends, you'll find the inspiration here. We can provide helpful tips on all the planning, promotion and legal bits – and we're always available to offer you help, advice and support to make your fundraising fun and successful.

**Thank you and good luck!**

Chrystal and Vicky,  
The Mount Camphill fundraising team

P.S. We often run specific appeals which we would love to tell you more about; please ask us about our current appeals and what you can help us to fundraise for.

To get in touch for more information on our fundraising appeals call Chrystal or Vicky on **01892 782025**, email **[chrystal.hayn@mountcamphill.org](mailto:chrystal.hayn@mountcamphill.org)**, **[vicky.phillips@mountcamphill.org](mailto:vicky.phillips@mountcamphill.org)** or visit **[www.mountcamphill.org](http://www.mountcamphill.org)**.



## How your fundraising changes lives: Rachel's story

A couple of years ago my 31-year-old daughter Rachel entered a solo dinghy race – and she won her class. For anyone, this would be a wonderful achievement. For Rachel, it was completely extraordinary.

Rachel has Down's Syndrome and lives at The Mount Camphill Community. She first attended The Mount as a 16-year-old student, living in and studying with their College. She loved her three years there at The Mount and I saw her grow and develop her skills, her communication, her confidence.

She left The Mount and returned to live at home with me. I supported her as best any parent can – but as any parent of a disabled young person will tell you, there are severe limits to how much you can do on your own for someone who needs constant support and stimulation. Having become used to such a full life at The Mount, Rachel's life at home was dull and isolating by comparison.

In 2012, Rachel's health underwent a dramatic collapse. She suffered multiple strokes and needed emergency heart surgery. She spent a long time in the intensive care unit – I thought we would lose her. But The Mount hadn't forgotten her. They came to the hospital and worked with Rachel, giving her physical therapies that gave her back full use of her limbs. The Mount had given Rachel a stubborn, fighting spirit. She survived and came back home. But I knew home was not enough for Rachel. She wanted to return to The Mount and so we requested that she return as an adult cohouser. And they found her a place.

Rachel loves her life now. During the week she works in the Woodwork shop and the bakery, which gives her self-confidence and self-respect. Her leisure time is spent walking, swimming, sailing or watching movies, listening to music and taking part in The Mount's drama productions. Her life is shared with a group of friends that have become her family; a large, loving family who give her help she needs to be the most she can be, helping her through life's ups and downs.

Over her years at The Mount I've seen how their caring, nurturing environment has helped my little girl grow into a caring young woman, taking responsibility for her life and pushing forward to achieve the goals that she sets for herself (like winning sailing races!). I know that she'll be safe at The Mount when I'm no longer around to take care of her – and for the rest of her life. For Rachel, The Mount truly is home.

**Virginia Ibbott,**  
**Rachel's Mum, Board of Trustees Member**



## However much you raise, you'll be making a real difference to the life of a young person with learning disabilities living, working and studying at The Mount.

These amazing 'extras' are the things that lift the experience of young people living at The Mount – but we can only afford them through the support we receive from voluntary donations and fundraising. That's why your help today is so important.



You could raise **£300** enough to help pay for an item of equipment for the pottery, bakery, garden, weavery, woodwork or cookery workshops.



**£500** would help to buy land work equipment – such as wheelbarrows, rakes, or appliances for our handheld rotivator.



If you were able to raise **£200**, it would help pay for resources such as wooden trugs for our social enterprise ventures like candle-making and soap production.



Raising a wonderful amount of **£1000** would be enough to help pay for artists, musicians and performing groups to visit, entertaining everyone in the Community.

## Get active...

You could take part in one of many runs and marathons around the UK. Secure your own place and raise money for us in prestige events like the London or Brighton Marathons. There are many different events around the country you can enter. We'll support you with publicity and we can help you to set up a Just Giving page to maximise your fundraising.

### Cycle

Cycling is a great way to get fit. There are many organised bike rides we can help you sign up to – such as the London to Brighton Ride or Ride London. Or, if you want to do something a bit closer to home you could set up your own sponsored cycle ride for you and your friends. How about gaining sponsorship to cycle from home to see us at The Mount? We'll provide lunch!

### Walk

There are many organised walks across the UK – and we can recommend ones local to you. Or, you could set yourself your own personal walking challenge.

### Swim

Swim England's Open Water series offers you the opportunity to swim a mile in a lake, loch or the sea. They take place across the UK each summer and are a fantastic achievement for all swimming abilities. Or, you could set yourself a number of lengths to swim in your own local pool. We'll give you all the encouragement you need!

### Skydive

Unleash your inner daredevil and sign up for a tandem skydive at an airfield near you!

### Something messy!

There are challenges popping up all around the country, where muddy waters and tough obstacles are designed to challenge you on every level! The names of just a few of these give you a clue: 'The Grim Challenge', 'Tough Mudder', 'The Wolf Run' and 'Tough Guy'.

### An overseas adventure...

We know that, for some, only the very greatest personal challenges will do. Whether you fancy trekking the Great Wall of China, cycling through Vietnam or driving your own team of huskies from Norway to Sweden, we can discuss ideas with you for an enjoyable and inspiring event. You'll raise a brilliant amount of money to help young people at The Mount Camphill have some amazing life experiences.

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## Fundraising at home or in your community

You can raise money, gain satisfaction and enjoy organising a small event – get your friends and family involved!

- Auction of promises. Sign up local tradesmen to auction off their services for The Mount and ask your friends and neighbours to bid for your local gardener to come and do their front lawn, or the window cleaner to clean their windows.
- Ask your golf club if you could nominate a golf day for The Mount. You could run a raffle or auction when the golfers come in!
- Fashion Show! Your local boutique might be happy to host a fashion show for The Mount – a chance to show off their designs to potential customers. Or, get your friends round for a clothes swap. Charge £1 a swap and put on some drinks and nibbles to make a night of it.
- Pub quizzes are always really popular and your local will almost certainly be happy for you to bring loads of people in for the evening – they may even help you with the prizes!
- Themed evenings – charge your friends a small amount to come round for a film and snacks, a rehearsed play reading with dinner, a Valentine's party, a craft evening, a bake off or a book club donations evening.

### Other great ways to support The Mount Camphill Community

- Corporate donations – could your company match your fundraising?
- Regular giving – could you set up a small, monthly direct debit?
- Could you remember The Mount Camphill with a Gift in your Will?
- You can arrange donations to us in memory of a loved one and set up a tribute fund.
- Give in celebration – instead of anniversary presents, ask people to make a donation to us.

The most important thing is for you and your friends to have fun! The only limit is your imagination, and we're here to help you with any fundraising activity you'd like to do. So, if you like any of these ideas or events or have some of your own, we can help you get started.

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email [chrystal.hayn@mountcamphill.org](mailto:chrystal.hayn@mountcamphill.org),  
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## Things to tell you about money

When you've finished your fundraising events and you've collected all the money, there are several easy ways to pay it in – just choose the one which suits you.

You can donate by making a bank transfer contact Chrystal or Vicky who will give you the details.

Via The Mount's Just Giving page

By post: Send a cheque payable to "The Mount Camphill Community" and send to us at Faircrouch Lane, Wadhurst, East Sussex, TN5 6PT. Please include a note with your full name and address so we know who to thank.

We have a gift aid form which really helps us boost our fundraising. If you would like to sign up to Gift Aid, please request a form from us.

### Sponsorship

Online sponsorship: this is a quick, easy and secure way for your friends and family to support your fundraising challenge or event. We use JustGiving – you can set up a sponsorship page by going to [www.justgiving.com](http://www.justgiving.com). Helpful hint – personalise your page, add a photo, tell people why you are doing your fundraising for us, and share your activity through your social media networks for maximum fundraising impact.

A good old-fashioned form: online sponsorship is not for everyone so it is good to offer both options. For a sponsorship form just call Chrystal or Vicky on **01892 782025**, email **[chrystal.hayn@mountcamphill.org](mailto:chrystal.hayn@mountcamphill.org)**, **[vicky.phillips@mountcamphill.org](mailto:vicky.phillips@mountcamphill.org)** or visit **[www.mountcamphill.org](http://www.mountcamphill.org)**.



### The technical bit – making sure your fundraising is safe and legal

**Collections:** You need a licence from your local authority to collect funds on the street or in a public place or by going from house to house; it's illegal without one. There are also special rules about collection buckets. Just call the licensing team of your local authority – they'll be happy to tell you what you need to do.

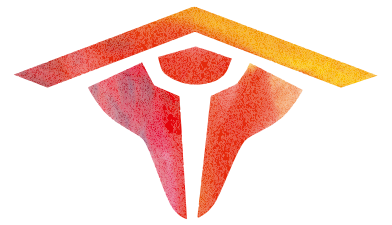
**Raffles and lotteries:** There are strict and complex laws relating to raffles and lotteries – so please consult our fundraising team before organising one. If you are holding a raffle on the night of the event for example (i.e. not selling tickets in advance), then you will be able to use cloakroom tickets.

**Fundraising events:** Ensure that your event is organised effectively and safely, including the provision of first aid cover if necessary. If you're organising something that could potentially be dangerous (for example, a bike ride) you should conduct a risk assessment; the Health and Safety Executive has further information ([www.hse.gov.uk](http://www.hse.gov.uk)). Please note The Mount Camphill cannot take responsibility or liability for externally organised activities.

Your event must be properly and adequately supervised, especially where children are involved. Consider if your event needs insurance and check if you need a licence (e.g. public entertainment licence or licence to sell alcohol). If you are selling food to members of the public, you will need to ensure the caterer is licensed. (Look at [www.food.gov.uk](http://www.food.gov.uk) for info).

**Fundraising materials and publicity:** All of your fundraising materials should make it clear that you are fundraising 'in aid of' The Mount Camphill. Please contact us for use of the charity logo and style guidelines and ensure that the registered charity number '307027' is featured. All printed artwork featuring our name and/or logo must be approved by us before going to print.





The Mount  
Camphill Community

**The Mount Camphill Community**

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Registered Charity number: 307027

